



2020

ADVERTISING CONTRACT FOR E-NEWSLETTER
The Professional Insurance Agents Association of
Virginia & the District of Columbia, Inc.

8751 Park Central Drive, Suite 140, Richmond, VA 23227

Tel. 804-264-2582 ~ Fax. 804-266-1075 ~ Email: carol@piavadc.com

PIA VA/DC Member Benefits News

Issue	Advertising Deadline	Publication Target Date	Advertising Sizes	Each Issue
January	December 15	January 10	1/4 page (3-3/8x5)	~ \$100.25
February	January 15	February 10	1/3 page (4-1/2x5)	~ \$134.50
March	February 15	March 10	1/3 page (2-1/4x10)	~ \$134.50
April	March 15	April 10	1/2 page (3-3/8x10) Vertical	~ \$200.75
May	April 15	May 10	1/2 page (7x5) Horizontal	~ \$200.75
June	May 15	June 10	2/3 page (4-1/2x10)	~ \$268.00
none			Full Page (7x10)	~ \$400.75
August	July 15	August 10		
September	August 15	September 10		
October	September 15	October 10		
November	October 15	November 10		
none				

We have **CIRCLED** the issues in which we want ads in the PIA VA/DC Member Benefits News:

Jan Feb Mar April May June X Aug Sept Oct Nov X

Copy Enclosed Copy to be sent on _____ Payment Enclosed Invoice Me

Firm Name: _____

Client Name: _____

Bill To Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

- The prices shown are for materials that can be run on the in-house equipment at the PIA office. Bleeds are not available.
- There is an additional charge for the inclusion of photographs or other materials mandating our using an outside printer, as follows: one issue \$200 extra; same ad in two issues \$150 extra for each; same ad in three issues \$100 extra for each; same ad in four issues \$75 extra for each; same ad in five or more issues \$50 extra for each. We prefer camera-ready materials. We prefer having advertising materials digitized and emailed to us in **jpg format**, but we will make every attempt to work with whatever you send. No agency discounts allowed. Other size ads are acceptable; ask for the rate. Extra charges may apply if typesetting is required,
- PIA of VA/DC assumes no liability for the content, trademarks, or copyrights of advertising you present to us. You agree to be responsible for, defend, and indemnify PIA of VA/DC and to hold us harmless from any and all judgments, damages, liabilities, and expenses, including attorney's fees, from any and all claims arising out of your advertisement and its content as presented to us.