



**ADVERTISING CONTRACT FOR E-NEWSLETTER**

**The Professional Insurance Agents Association of  
Virginia & the District of Columbia, Inc.**

**1059 Technology Park Drive, Glen Allen VA 23059**

**Tel. 804-264 ~-2582 Fax. 804-266-1075 ~ Email: carol@piavadc.com**

**PIA VA/DC Member Benefits News**

| <b>Issue</b> | <b>Advertising Deadline</b> | <b>Publication Target Date</b> | <b>Advertising Sizes</b>     | <b>Each Issue</b> |
|--------------|-----------------------------|--------------------------------|------------------------------|-------------------|
| January      | December 15                 | January 10                     | 1/4 page (3-3/8x5)           | ~ \$100.25        |
| February     | January 15                  | February 10                    | 1/3 page (4-1/2x5)           | ~ \$134.50        |
| March        | February 15                 | March 10                       | 1/3 page (2-1/4x10)          | ~ \$134.50        |
| April        | March 15                    | April 10                       | 1/2 page (3-3/8x10) Vertical | ~ \$200.75        |
| May          | April 15                    | May 10                         | 1/2 page (7x5) Horizontal    | ~ \$200.75        |
| June         | May 15                      | June 10                        | 2/3 page (4-1/2x10)          | ~ \$268.00        |
| none         |                             |                                | Full Page (7x10)             | ~ \$400.75        |
| August       | July 15                     | August 10                      |                              |                   |
| September    | August 15                   | September 10                   |                              |                   |
| October      | September 15                | October 10                     |                              |                   |
| November     | October 15                  | November 10                    |                              |                   |
| none         |                             |                                |                              |                   |

We have **CIRCLED** the issues in which we want ads in the PIA VA/DC Member Benefits News:

Jan    Feb    Mar    April    May    June    X    Aug    Sept    Oct    Nov    X

Copy Enclosed     Copy to be sent on \_\_\_\_\_     Payment Enclosed     Invoice Me

**Firm Name:** \_\_\_\_\_

**Client Name:** \_\_\_\_\_

**Bill To Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

➤The prices shown are for materials that can be run on the in-house equipment at the PIA office. Bleeds are not available.

➤There is an additional charge for the inclusion of photographs or other materials mandating our using an outside printer, as follows: one issue \$200 extra; same ad in two issues \$150 extra for each; same ad in three issues \$100 extra for each; same ad in four issues \$75 extra for each; same ad in five or more issues \$50 extra for each. We prefer camera-ready materials. We prefer having advertising materials digitized and emailed to us in **jpg format**, but we will make every attempt to work with whatever you send. No agency discounts allowed. Other size ads are acceptable; ask for the rate. Extra charges may apply if typesetting is required,

➤PIA of VA/DC assumes no liability for the content, trademarks, or copyrights of advertising you present to us. You agree to be responsible for, defend, and indemnify PIA of VA/DC and to hold us harmless from any and all judgments, damages, liabilities, and expenses, including attorney's fees, from any and all claims arising out of your advertisement and its content as presented to us.